

S.P.L.K.A.

SEPTEMBER 15, 2018

BOARD MEETING MINUTES

The September Sable Point Lighthouse Keepers Association Board meeting was held at the Ludington Office on Saturday, the 15th, 2018.

Call to Order- The meeting was called to order by the Board President, Bob Baltzer.

Roll call and establishment of a quorum-Roger Pashby, Secretary.

Board members present included **Pres.** Bob Balzer, **V. Pres.** Lenore Janman, **Secretary** Roger Pashby, member Bill McBeth.

Board members absent were Ms. Kim McDaniel, **Treasurer-** Ted Robinson, Karl Wiegand.

A quorum was established.

Staff members present were **Executive Director-**Peter Manting, **Restoration Manager-**Jim Hardie.

Staff members absent were: **WRLH-Curator-**Matt V. Cherie; Rachel B.; Carol C.

PLEDGE OF ALLEGIANCE- Pres. Bob Baltzer

GUESTS/CORRESPDENCE-We had one **guest**, Mr. Mark Hallenbeck, new member-elect for the 2019 season.

Correspondence included one letter, from the **U.S. Department of Interior**. It was a thank you for the great report Peter submitted for the North Breakwater Light house which is submitted every other year.

CONSENT AGENDA-

***Approval of Minutes from Board meeting 8/18.** (Corrections made will be forwarded to Peter for filing on amended form.)

***Treasurer Report-**The report was given by Peter for Ted's absence. Assets are down, and we have spent money to repair and improve our lights. Peter noted we have two months left in our season, and we often get a good visitation during Fall color tour time.

***Executive Director Report-** Peters report is included in the packet, and he will include an updated report with these minutes. Peter encouraged us to look for and watch the PBS special documentary "**Guardians of the Lights**", concerning 30 Lights on the Great Lakes, including our own BSP.

***White River Report-** Matt's report is in the packet, was accepted as published.

One comment from the Annual Meeting was that the video in the workshop is too long. It will be addressed during the winter down time.

***Gift shop / Ops report-** Rachel's report was accepted as published in the packet.

***Restoration Manager report-**Jim's report in the packet was accepted as published. It has been a busy year for Jim.

***Officers reports- Pres.-**No report; **V Pres.-**No report; **Secy-**No report, **Treas.-**No report.

UNFINISHED BUSINESS-

Annual dinner debriefing- Comments were submitted and given verbally to members who in turn passed them on to the three-person committee for review, Bob, Bill, and Peter.

Comments received- Wrong time of the year, Change of venue-BSP? Menu change, extra food went to the Ludington Food bank. Cost was \$3500, income was \$1700. (Entertainment was part of the cost at a reduced rate.)

Questions raised- What do members want- Use "Survey Monkey" and ask membership.

*Alcohol is desired

*What kind of entertainment-Music versus speaker.

*Too far to drive for a cook out.

*Could we get corporate sponsors to foot the cost of the dinner and take up donations for fundraising?

*All Board members and staff on board supporting the meeting.

NEW BUSINESS- We had three resolutions needing motions and passage.

***Resolution to approve Board Evaluation** as published in packet- Evaluations will be due by October 15.

Motion made by Roger, supported by Bill. Motion passed.

***Resolution to approve amended Executive Director Evaluation form** as published.

Motion made by Bill, supported by Lenore. Passed. Evaluations due by October 15, 2018.

***Recommendation for Peter to file a grant request from M.L.A.P.,** for funding to assist in repair of **BSP Tower.** (Motion is published in the packet.) Amount of matching grant would be 60K, S.P.L.K.A. would contribute 20K.

Motion made by Bob, supported by Lenore. Passed.

DISCUSSION ITEMS-

*Budget is due for review by October, for 2019. Peter, Carol, and Ted will meet to finalize the draft.

*Investigation into the purchase of the property the office is on. It includes the office, a vacant house, and old rail depot last used as a radio station.

Motion was made by Roger to have Peter and Jim investigate a purchase price for the property and hire an appraiser to get a true value of the property in question. Motion was supported by Lenore. Passed.

COMMITTEE REPORTS- FUNDRAISING, MAINTENANCE, EDUCATION

***Fundraising-** Roger reported from a meeting with Peter and Ted earlier in the week on the progress that has been made. The team came up with four recommendations for fund raising-

1-**Motorcycle Poker Run-** It has proven to be a great fund-raising event for charities of all types. Idea is to get motorcyclists to ride to pre-planned destinations and collect patches and meet at a destination for food and fellowship. An entry fee is the fund-raising part of the run. We have four lights and they would be the four destinations for the riders. More on that as we meet later this season.

2-**Plan “B”** of the South Haven fund raising program held two summers ago. It would involve training Board members and volunteers on the How-To of going out and soliciting funds from people with philanthropic attitudes. These would be professional people, Doctors, Lawyers, CEO’s etc. More on this later.

3-**Estate Giving Brochures-** Peter is going to work up an effective brochure urging people to consider leaving some of their last will and testament to S.P.L.K.A.

4-**Canister giving-** Leaving canisters with local merchants to collect cash for SOL, “**Save Our Lights.**” These would be collected once a week and cash put into local bank account. During the July 4th Parade, a float advertising the Lights and volunteers walking with canisters could collect cash much like the SOS campaign four years ago. (SOS-Save Our Ship).

5-**Car Show-**A local hot spot could possibly be approached to allow us to hold weekly car shows during the summer and get donations from contestants. One spot that seems strategic would be the Styks Bar and bowling alley on the way out to the BSP light.

***Maintenance Committee-**No report.

***Education Committee-** No report-

ACTION ITEMS-New Board member orientation will be held using ZOOM technology.

Former “Full-time “Keepers on Trex boards

Survey Monkey-Annual meeting review with membership

Letter for fundraising in newsletter.

Board members return evaluations on time! 11/15.

Appraisal for meeting in November.

MOTION TO ADJOURN- 12:15. Next meeting at Ludington office on **November 17, 09:30.**