

## **APRIL BOARD MEETING MINUTES**

**SPLKA BD MTG-APRIL 24, 2020**

**1-QUORUM ESTABLISHED. 13:30 hrs.**

**2- MEMBERS PRESENT-**

All Board members present via ZOOM Technology.

Staff member present- Peter Manting-Executive Dir.

No guests.

**3-PLEDGE OF ALLEGIANCE- Pres. Al C.**

**4-Audience comments or correspondence-**

One letter from St. Park Director Jim Galley-ref to "Stay in place" and opening dates for the State Parks.

**5-Approval of Minutes from November 16, 2019 Meeting.** Motion by Larry S., Approved.

**6-Treasurer's Report- Ted R.-**

Year to date, Community Foundation Funds are all suffering due to the COVID-19. This includes the SPLKA Capital Campaign Fund and the BSP Lighthouse Fund which are suffering due to market fluctuation.

Some new products and inventory are being cancelled due to the LNBL not opening and the proposed late openings of the other lights.

Website sales are at \$500.

TREX board sales are okay, a new supply has been purchased.

There are no extra monies to roll over from last year into the present contingency fund.

Question was asked by Al concerning what our monthly cash flow is per month- 20K.

Motion to approve Ted's report by Roger- Accepted.

**7-EXECUTIVE DIRECTOR REPORT-** The report was in the packet, additional items include:

Grant applied for in March was not approved, most went to non-profits fighting the COVID-19 Virus.

Busy this past week attending several ZOOM meetings and podcasts on how non-profits are coping in this time of crisis.

The 990 will be done in time with Ms. Connie Tewes.

Jim H is frustrated with the rules of Stay in Place-

Hotel occupancy for the first three months of this year is down 80% over the same period last year. Overall projection for 2020 is that hotels will be down at least 55% over last season.

All July 4<sup>th</sup> activities cancelled for the season-St Parks and City.

Badger is sailing late this season-June 10<sup>th</sup>

Gus Macker cancelled-

Fishing Tourney will be limited to Charters

St Park opening is still to be determined-

Whitefish Pt. is not opening their tower this season.

Stay at home extended to May 15, look for extension

Starting date for BSP restoration not yet established

**8-WRLS-MATT VARNUM**, Report is in the Packet, Limited activity due to COVID-19

**9-OPERATIONS/GIFT SHOP-RACHELLE B.**

Report is in the Packet. Rachelle reports that due to many of our volunteers are senior ages, she is getting cancellations due to the COVID-19.

SPLKA has received over 25K of merchandise before the stay at home order took effect. This merchandise is in our office for sale at our lights. Question came up about returning the merchandise. SPLKA will not be able to return any SPLKA specific merchandise to the vendors.

**10-RESTORATION AND MAINTENANCE-JIM H.**

Report is in the packet. At this time, no work is allowed at any of the lights or homes.

Need hand sanitizer and PPE when we open up.

**11-PRESIDENTS REPORT-AL C.**

A lot of what we talk and act on is contingent on what the State will allow over the next few months. Going to be a tough year.

**\*Vice Pres. Report-**

We need to keep track of the COVID-19 Virus and keep up to date conditions on the website.

**\*Nothing from the Secretary-**

**12-COMMITTEE REPORTS-**

**ED. COMM-** Who is on the various committees?

Pres. Appoints the committee members-Ask for additional members on the website.

Ed outreach- Larry S., Lenore J, three other possibilities.

Looking for all info on our lights.

**FINANCE/FUNDING COMM-** AL, ROGER, TED, BOB.

\*Nothing new to add to the report

\*Sell more TREX Boards

\*Need contacts for fundraising-

\*Legacy fund / Lighthouse funding needs help

\***Maint. /Restoration Comm-**dismissed

\***Marketing and Media Comm-** New comm. Larry and Mark.

\***Personnel Comm-**Ted, Bob, Bill, Al.

**Working on Staff support-** COVID-19 big influence.

\***ANNUAL DINNER-**BILL, BOB, ROGER

-September meeting, check on Church.

\***LNBL-**Currently the Light is closed-High water. City of Ludington.

\***SEAWALL REPAIR-** Waiting on COVID-19, everyone is on hold.

What about the repair to the cap?

Waiting on report from State engineers.

\***CAPITAL CAMPAIGN-**Keep campaign going, contact shipping companies for funding support.

### 13-UNFINISHED BUSINESS-

### 14-NEW BUSINESS-

\***OPENING DATES-**COVID-19 sets the dates along with the State.

\***Revising 2020 Budget for projected shortfall;** Al, Peter and Ted will work on it for next Board meeting. They will investigate using funds from the BSP Lighthouse fund to help sustain this year's expenses.

\***Set up meeting with Larry's friend** who can guide us on reopening this season. This could be a "wildfire" effect and continue for 12-14 months.

\***Do we open or not? How do we sustain our finances? A monthly outlay of 20K will sustain us for 5 months.**

### ACTION ITEMS-

**Additional items to work on:** Bob will update and present the current list of items and send them out to board members.

15-NEXT SCHEDULED MEETING- MAY 19, 09:30