

SPLKA BOARD MEETING- MAY 18, 2019

LUDINGTON OFFICE

1- Call to order- establish a quorum. Quorum established. Time 9:30 am

Members present- Bob Baltzer, Al Coconni, Roger Pashby, Lenore Janman, Bill McBeth, Mark Hallenbeck.

Member absent- Ted Robinson.

Staff members present- Executive Dir. Peter Manting, **Bookkeeper-**Carol Cooper.

Guest- Connie Tewes, CPA, auditor.

2- Pledge of Allegiance-

3- Audience comments and correspondence- Peter reported good comments from the volunteers who are serving at BSP. They like all that has been done to upgrade the quarters and redesign the sales area.

4- 990 Report- Carol Tewes. Report submitted to Board and accepted as published.

5- Agenda-

A-Approve minutes of the April 26 meeting. Minutes approved as submitted.

B-Treasurer Report- Looking good going into the 2019 season. Report accepted as presented. On file. (Note-With the high-water level of Lake Michigan, we are anticipating reduced income from the North Breakwater Light due to unscheduled closures.)

C- Executive Directors Report- Report accepted that was in the packet. Included in the packet are Peter's verbal comments in the meeting. On file.

D- Gift shop/Volunteer coordinator's report- Report accepted that was in the packet. On file. Rachel has a need for Interns.

E-Maintenance report- Report accepted as published in packet. On file.

F- Officers Report- President-Nothing to report, Vice-President- Presented ideas for fund raising documents using Shutterstock. (Examples: 990 Report, Staff photos, Action photos from the lights, etc.). Prospecting letter to- "Dear Mr. Big". **Secretary-**Minutes will be brief, undetailed, info will be in the packets. **Treasurer-**Absent.

6- Unfinished business-

A- Annual dinner- September 14, @United Methodist Church of Ludington.

- a. Chairman-Bill McBeth, Roger, Bob, members.
- b. Program- Music / Speaker
- c. Sponsored tables- Fundraising appeal.
- d. Lodging to house quests in Ludington.

B-Capital Campaign to raise funds for tower repair-

- a- **Phase One- Fix Tower, HSR for tower.** See (Proposed fixed asset budget for 2019, 1/1/19.)
- b- **Donor letter-** Donor packet updated.
- c- **Donor Recognition Board-** Electronic display in each lighthouse.
- d- **“Legacy on the Lake “-** Legacy giving program set up for end of life giving.

7-Committee Meetings-

***Goal Committee #1 -Financials. Al / Ted.** Nothing out of committee.

***Goal Committee #2 – Maintenance / Restoration. Bill / Roger.** Keep wording the same in the goal.

***Goal Committee #3- Education. Lenore/ Mark.** (See recommendation in packet. Motion was made to accept the amended wording and was approved.)

8- New Business-Three recommendations to accept in Goals category.

All Goals were approved and accepted by vote. See Goal #3 for amended wording in the packet.

9- Action Items-

a-Annual dinner.

b- Listed in the packet were the action items to be worked on. There were six* new items added, they will be published in next month’s packet.

10-Adjournment- Moved by Bill McBeth. Next meeting is **June 15, 19.**

11- Action Items- Attached to these minutes

Submitted by Roger Pashby 06/06/2019