

SPLKA BD MTG-AUG.17, 2019

I-Call to order- Established a quorum, 09:30 hrs.

Members present- Bob B.-President

Al C.-Vice President (via video)

Ted R.-Treasurer

Roger P-Secretary

Mark H., Lenore J., Bill M., members.

Staff members- Peter Manting-Executive Director

Matt Varnum-WRLH Curator

Carol C., Bookkeeper

II-Pledge of Allegiance-

III-Audience comments and Correspondence- No public comments. Peter informed us of two issues of correspondence, #1-Ludington Daily News reference to a “Ghost Letter”, #2-White River Lighthouse Station story and follow up.

IV-Consent Agenda-

A-Approval of minutes from the June 15,2019 meeting. Accepted as published.

B-Treasurer Report-Very thorough report, many items were explained in detail concerning costs/profits. Peter and Ted will be investigating the gains / loss items with the Foundation to find out what is happening in the world of investments.

C-Staff Reports- (Review)

1-Executive Director’s report- Working on grants; Working on a story with Ludington Daily News on the Breakwater Light; Concert at WRLS on Friday night; Opening dates for 2020 set at all of the lights; Trex Boards are very positive this year with 58 sold this season; Dinner reservations are coming in; Fridge to be replaced at BSP in the basement; Need to find a new auditor for the accounting; Connie will not be available next year. Peter’s full report is in the packet.

2-WRLH-Matt- Kiosk is still not working and looking into a Life Station lifeboat to replace the rotting ships keel in the front yard. Matt’s report is in your packet.

3-Operations and Gift shop- Rachel presented a very informative report, it is in your packet. Some issues she has had to deal with are: 1-High water issues closing the Breakwater Light, Emergency cancellations of keepers, what do we do to make closing info available? Could a mobile sales booth be used when the pier is closed? Roger will contact the City Manager to see if we could use one on those days.

4-Maintenance Report-Jim has been very busy this summer caring for the needs of each light. His report is thorough and in the packet.

5-Officer Reports- Bob B, nothing. Al C, working on the brochure/booklet for Fund Raising. Roger-Nothing.

V-Committee Meetings- A-Goal Comm.#1-Financial Report...Al/Ted

B-Goal Comm#2-Maintenance ...Bill/Roger

C-Goal Comm#3-Education...Lenore/Mark

Working on "Port Hole Games" for three remaining Lights. Also vetting historical information for accuracy.

VI- Annual Dinner Comm. Report- Bob, Roger, Bill, Peter.

Invitations are out, reduced rates are available at 3 motels in Ludington area.

Board meeting is scheduled for that morning here at the office, 9/14/2019, 09:30.

Agenda for meeting- Social time, 18:00-18:30

Meeting called to order, prayer and dinner. (Bob B.)

Call to order- Introduction of Board and Staff. (Bob B.)

Approval of 2018 Minutes-Roger

Treasurer's Report-Ted R.

Video Power Point-Al Cocconi

Call to action-Peter M.

VI-AL's Power Point was watched and reviewed, very good, some tweaking is needed.

Photos of needed repairs need to be shown, Specific projects need to be identified, Sponsorship Concept must be adopted, we need to get BIG Donors, Some Michigan heroes should be contacted, Tim Allen, Jeff Daniels, and others. Show where we have come from in 1987 up to today, as concerned citizens and volunteer keepers.

Recommended that the Board sponsor one of the tables for the dinner. Accepted-\$35.

VII-Board Discussions-How do we get more volunteers to work at WRLH?

Local housing or lack of it makes it difficult to stay in Whitehall. What about local service groups like Boy Scouts, Church groups, school groups, etc.

VIII-Action Items- Maintenance. Issue, dead tree outside the entry door at BSP. (DNR Issue)

New CPA for the financial issues.

Seawall at BSP- Repair or replace? Check warranty with 2012 contractor.

Nominations for new board candidates- Committee will work on it.

Bob Torwall-Owosso, MI; Larry Stulz- Madeira, OH.

IX-Adjournment- 12:30. Next meeting is September 14, 09:30. Ludington, MI

Submitted by Secretary,

Roger Pashby