

## **SPLKA JUNE BOARD MEETING MINUTES**

**JUNE 18, 2020**

**The June Board Meeting for SPLKA was held via ZOOM technology.**

**1-Meeting called to order at 09:30 hrs.** It was determined that there was a quorum. All Board members were in attendance. All Staff members were in attendance.

**2-The Pledge of Allegiance** was led by President Al Cocconi.

**3-There was no correspondence** to enter into the record. There were no guests in attendance.

**4-A-Minutes of the May 19 meeting** were entered and approved, motion by Ted, supported by Mark. *\*There were additions to the minutes that were not originally written, pertaining to Lake Michigan water levels being the highest on Lake Michigan since 1986. Also, the city manager of Ludington, would like to sit down with SPLKA and discuss the new gate that has been installed on the Breakwater Pier, and plans for 2021. There was no report from the State sponsored engineers concerning the condition and remedy for the Seawall at BSP. These additions were approved.*

**B- Treasurers Report-** Ted. See the packet for detailed descriptions and expenditures.

Ted estimates that our projected loss for 2020 will be \$113,8290, the targeted goal was 130, -140K. We discussed that we could work on slowing down Accounts Payable- Pay as late as possible, build up funds as much as possible. Holding bills for 90 days will protect the cash flow. We also discussed focusing our monies on operating revenue as opposed to building the Capital Gains Fund. We will delay the HSR this season, and make it a goal for 2021, saving \$60K expenditure. Report was accepted as presented.

**C-Executive Director Report-** Peter Manting.

Report is in the packet and verbal additions will be added with this report. Report accepted.

**D-WRLS Report-** Matt Varnum. Report is included in the packet. Open for business!

**E-OPS / GIFT Shop-** Report submitted by Rachel B., in the Packet.

\*Rachel added that she had issues with the POS Program. Items are for sale online, and we need to advertise the fact somehow near the Office. The Marketing Committee will investigate the feasibility and availability of an erected or temporary sign for the office site.

Report accepted as presented.

**F-Restoration / Maintenance Supervisor-** Jim H.

Jim reported in his report that he has been limited to work at home due to the rulings by the Governor and DNR. The State Parks will be open for work on the 12<sup>th</sup> of June, and Parks open on the 22<sup>nd</sup>. He could not work at any of the lights due to COVID-19. To sum up Jim's report, it is all about the water!

Report accepted.

### **5-OFFICER REPORTS-**

**A-President-Al C**

A-AI mentioned he had published a Lighthouse related article and forgot to include Matt in the article. He offered his apology for the oversight.

B-Go-Fund Me accounts are interesting, can raise a lot of money, but you may wait a long time to see the money in your account. Cherie is going to investigate the workings of the fund program.

C-Surviving without money will be tough. Matching funds are possible, Media information out to Cable networks in West Coast cities and Grand Rapids. We need 130K for operating funds. Push for early membership sign up.

**B-VICE PRESIDENT-** Mark. Need to check on signage for the office. Marketing Comm.

**C-SECRETARY-**Roger-Nothing to report.

#### **6-EDUCATION COMM-Mark**

\*Great response from Volunteers to serve and help with the Education of Lighthouse Fans. See the report in the packet.

\*Virtual tours of the Lights can be made.

\*2 Projects are in the works at this time, A-Tours, B-Key stats are being rechecked for accuracy.

\*Beacon Articles are a big success; readers have commented on them positively.

\*Larry will be setting up a FB page and will monitor it for security and safety.

#### **7-FINANCE COMM.- TED.**

\*Go easy on payment plans

\*TRES Board sales money should go to operations and we should be challenging people to buy one.

#### **8-ANNUAL DINNER-BILL**

\*Send out survey using e-mail and letters to see who would be attending if we held a meeting.

\*Use Survey Monkey to initiate survey, Bob will work up questions for survey.

#### **9-PERSONNEL COMM- Yet to be established or meet. Ted will work it up.**

#### **10-UNFINISHED BUSINESS-**

\*Opening Lights on June 22, 2020.

\*State Parks opening June 22, 2020

\*COVID-19 BSP Response prep/plan needed.

\*COVID-19 WRLS Prep/ Response plan set up.

\*Water level in 2020 is 6 inches higher than same date last year.

\*No State Engineering reports available to date.

## **11-CAPITAL GAINS CAMPAIGN-**

\*Grant money has been received. PPP money received from the Feds.

\*Advertising money has been committed, not much to pull back.

\*Travel expenses are limited to staff only.

\*MCF meeting is welcome, will be set up for Peter, Ted, Al, and Bob.

\*Referrals for Capital Gain Campaign-

Bridgestone Ford, Steve-Mary Birch Foundation, Ford Motor, AARP, Andrew Melon Grant, 2 others.

## **12-NEW BUSINESS-**

\*Recommendation-Adopt revised 2020 Budget. Motion by Bob. Passed

\*Borrow more funds from our account- (\$21360) BSP LH Fund. Motion Bob-Passed

\*SPLKA Bd meeting in July- No meeting.

## **13-OPEN DISCUSSION-No comments from anyone. Meeting closed, staff members excused.**

\*Board went into executive session.

## **14-ACTION ITEMS-Bob will compile action items and send them out.**

\*Roger and Rachel-Signage issues.

\*Larry-Facebook page.

\*Cherie- Survey production with Al.

\*Meeting at MCF-Peter, Al, Ted, Bob.

\*Nominating Comm., due with nominees in August.

## **15-Adjourned meeting- 13:30 hours. Next meeting is August20, site TBD.**

**Respectfully submitted-**

**Roger Pashby-Secretary.**