

SPLKA BOARD MTG.

AUGUST 20, 2020

The August SPLKA Board of Directors met on August 20th via ZOOM Video Conferencing. The meeting was called to order by the Board President, Al Cocconi. Here are the minutes of the meeting.

1-Call to order- President Al C. It was determined that a quorum was established, and the Board proceeded with the agenda. Those in attendance were the following, Peter Manting-Executive Director, Al Cocconi-Board Chair, Mark Hallenbeck-Vice-Chair, Ted Robinson-Treasurer, Roger Pashby-Secretary, Bill McBeth-Member, Larry Stulz-Member. Absent with excuse was Bob Baltzer-Member.

2-Pledge of Allegiance-Al C. President.

3-Audience comments/ correspondence. Having not hearing or seeing any comments, meeting continues.

4-Consent agenda- Agenda was approved and moved on to business.

a-Minutes from June 18 meeting approved and filed as published.

b-Treasurer's report- Report is in the packet. Ted had additional comments concerning the payment of bills and funds that are coming in from weekend sales. We are using the checking account to pay most of the bills. The finance Committee needs to meet to determine the plans for moving into 2021 financially. What are our options for the next season? How much money is available from the State? **The committee will report their findings at the September meeting.** (action item)

Q?-Report is showing losses of 87K and 91K, which is correct? 91K.

Q? -6/12-month budget? New revised budget is for rest of year.

Q?-What about cash flow? Are we planning on a schedule through April 2021? Yes, 3 lights opening.

Treasurers report accepted, motion by Roger.

c-Staff Reports-Executive Director-Peter's report is in the packet. Added comments follow: We received matching funds money to the tune of \$15K. We did very well as a non-profit organization competing against many organizations in the County.

*Sarah, our new auditor is working on our report. It will be at the Sept. board meeting.

*Staff meeting- Plan on a normal year in 2021.

*It is time to kick off the Annual Membership drive- Starting in September.

*Will be attending a Webinar and speaking concerning the Historical Society.

*Two ladies will be working on examining our educational history and making corrections if needed. They will be working at the Breakwater residence in the St Park.

Peter's report was accepted.

WRLS- Matt Varnum, curator. Report is in the packet. He did state that he has had good visitation by tourists in the area. It was reported by Peter that the Township Board will be changing leadership this fall, due to elections and personnel changes. No issues are expected.

Report accepted as published.

GIFT SHOP / OPERATIONS- Rachel B- Her report was accepted as published in the packet. Weekend help has gone very well.

MAINT. /RESTORATION- JIM H. Report is in the packet. Jim has been busy trying to play catch up after the Virus interruption and is still limited somewhat as to what he can and cannot do.

*Mice have been a big issue at all the lights and homes.

*Q? -Who and how often does the lamp at LSP get cleaned? It is cleaned by a "Lampist" and was just cleaned.

d-Officer reports-AI C.-President-

*Had a good visit with Jim H., wondering where he was concerning support of SPLKA. Good standing.

*Had a visit with Peter, after making visits around Ludington. Common comment- "WE LOVE PETER!"

*Consider this question- Do we really need the 160K repairs recommended by Blair/ Bates? Versus a repair by caulking at a cost of 30K, suggested by a 2nd party. Perhaps a 3rd party should be considered.

*We need to make a more permanent discharge site for the water from the basement, at BSP.

*The outside of BSP needs some dressing up.

*LSP needs sand removed from walkways, and benches strategically placed for visitors.

Capital Campaign- Need more contacts and follow up on contacts we have contacted earlier.

(example: CEO Raytheon, (Govt contractor), Chase Bank, Shipping companies. Also, where is the support our congressmen and women are promising?

***VICE-CHAIR-MARK H-** His report is in the packet concerning the Educational Comm.

*Video is in the works.

*Larry has FB up and working- 75 members already!

*Two ladies working on archives at St. Park residence.

*Working on curriculum that will build interest in Lighthouses in school curriculum.

*Facebook is a great PR tool to get the word out about our Lights.

***SECRETARY-ROGER-** Roger reported that he had contacted the City of Ludington, concerning the posting of a sign at the Office. The Office is not zoned for retail but can-do mail-order sales and online sales. A sign less than 10 sq. ft could be attached to the existing sign out front advertising online sales.

*No other info.

e-COMMITTEE REPORTS-

***Education Comm-** Most of report was highlighted in Mark's VP report.

***Finance Comm-** Will be meeting via ZOOM and preparing budget by Sept. meeting.

***Annual Dinner Comm.-Bill M-**

***Candidates-**There are two candidates on the slates, a third was deemed not eligible by membership time.

***Voting Process-**There will be both written and digital ballots available to members.

***Meeting Minutes** will be available for approval from last year.

***Treasurer's Report** will be included-Included will be the 990 Statement.

***The President's and Executive Directors Report** will be sent out as well.

***SHINING LIGHT AWARD-** Three suggestions have been received so far, they are the following: Ms. Lenore Janman, Mr. and Mrs. Hayland, and Al Hardman. All have had active interests in the SPLKA organization.

***Personnel Comm.-**Budget needed by Oct. 6th, for the October meeting. Will be meeting via ZOOM. Peter, Al, Ted, Bob, Bill.

5-UNFINISHED BUSINESS-

***Lake Michigan water levels-**No report from the St. Engineer. Still having issues with high water.

***Tower Repairs-**Get an update. Check on caulking vs Blair/Bates recommendation.

*What was the cost of the Manistee Repair?

*Get a 3rd party estimate.

***Capital Campaign-** Al reviewed his ideas in his report.

*Peter is waiting on response from contact with FORD Motor Co., and KELLOGG Foundation. Also sending out grant requests to Cash grants, and Scripps Inc. org.

***NEXT MTG-** September 17 @ 09:30.

***Request for funds from Michigan Recreational Passport program.**

***HSR-** Focus on getting it funded and done!

7-OPEN DISCUSSION- One item came up, concerning the possibility of acquiring a used authentic lifeboat for display and photo op at WRLS. Larry is going to pursue one, and Roger knows of one online, in Canada, in a salvage yard. Need permission from the Twp. to place it in place of the rotted ships keel.

8-ACTION ITEMS-The following items will be forwarded to Bob for listing as action items.

a-Third party opinion for BSP

b-Ballot for Annual dinner

c-Defense contractors

d-Engineers to look at light at BSP

e-Close action item on City of Ludington and signage.

f-Lifeboat for WRLS

9-Adjourned-Bill 11:53.